ST MARY'S
GUILDHALL

Travel Trade Visits to St Mary's Guildhall

A warm welcome awaits at St Mary's Guildhall

Step into history at the 700 year old St Mary's Guildhall, a recently restored visitor attraction with a rich past of power, politics, and parties. St Mary's Guildhall has acted as the centre of power in England during the War of the Roses, it has housed the crown jewels, imprisoned Mary, Queen of Scots, and welcomed literary greats like George Eliot.

See the rare medieval kitchen, untouched for a century, where grand feasts were prepared, and the poor were fed in Victorian times. Admire the stunning Great Hall, home to the 500-year-old Coventry Tapestry – the oldest still in situ in Britain.

Enhance your visit with a pre-booked afternoon or cream tea at Tales of Tea, set in the Guildhall's atmospheric Undercroft.

Make your travel trade enquiry at
traveltrade@noordinaryhospitality.com
www.stmarysguildhall.co.uk

Bayley Lane, Coventry CV1 5RN
(located next to Coventry Cathedral ruins)

VisitEngland QUALITY FOOD & DRINK 2022-23

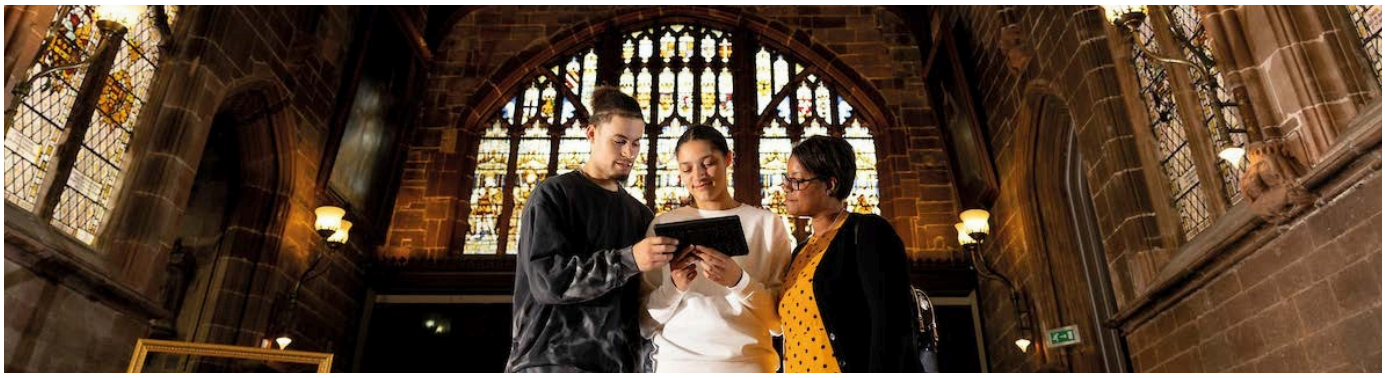
West Midlands tourism awards 2025 GOLD WINNER
International Tourism Award Winner

West Midlands tourism awards 2025 GOLD WINNER
Accessible & Inclusive Tourism Award Winner

West Midlands tourism awards 2025 GOLD WINNER
Small Visitor Attraction Award Winner

Facilities

- Newlylevelled courtyard, step free entrance andnewly installed lifts to increase accessibility to the 1st and 2nd floor
- 360-degree digital images available of any areas not accessible via steps
- Specialist guided tours available on request
- Souvenir shop
- Accessible toilets and baby changing room
- Free entry for coach driver/tour guide
- Open to visitors 5 days a week. Coach groups may be able to visit at other times, please check availability
- The atmospheric Tales of Tea restaurant in the beautiful vaulted Undercroft
- Easy convenient coach drop off is available at the end of the road by Coventry Cathedral steps, Priory Street. Coach parking is available at White Street coach park.



Journey times by car

- Birmingham InternationalAirport **20 minutes**
- Leicester **35 minutes**
- Oxford **1 hour**
- Heathrow Airport **1 hour 40 minutes**
- PeakDistrict National Park **1hour 50 minutes**
- Gatwick Airport **2 hours**

Local attractions

- Coventry Cathedral **1minute walk**
- TheHerbert ArtGallery**3minute walk**
- Coventry Transport Museum **6 minute walk**
- Kenilworth Castle **17 minutes by car**
- Coombe Abbey Country Park and Hotel **20 minutes by car**
- Warwick Castle **20 minutes by car**
- Stratford-upon-Avon **30 minutes by car**
- Birmingham City Centre **30 minutes by car**

Your travel trade group experience

TravelTrade TicketOptions	Duration	Price
Self Guided entry	1 - 2½ hours	from **£8.50pp**
Guided tours with a dedicated St Mary's Guildhall expert tour guide. Valid for groups of 10+ Thursday - Sunday. Tours are 45 minutes with 15 minutes for questions/free time to explore additional rooms.		
2026 Peak Season (April–August 2026)	45 minutes - 1 hour	from **£15pp**
2026 Off Peak (September 2026–March 2027)	45 minutes - 1 hour	from **£13pp**

Specialist Tours New

- The CoventryTapestryTour
- Stained Glass Window Tour
- WW2 - St Mary's Guildhall and the Blitz Tour

We can sometimes accommodate groups on days other than our normal open days. Please enquire at traveltrade@noordinaryhospitality.com

Costumed Guided Tour

Join a seasonal guided tour of the700-year-old Guildhall, where guides share festive traditions through the ages.

- **Victorian Costumed Tours**
  Includes a Kitchen demonstation of a Victorian activity.
- **Tudor Costumed Tours**
  Includes a Kitchen demonstation of a Tudor activity.

£22pp including a warm glass of mulled wine.

Available for groups of 10+. Thursday–Sunday.
During mid November and throughout December.

Extend your visit

With a visit to the Tales of Tea Restaurant

Travel Trade groups midweek special afternoon tea served on a three tier stand seasonal sandwiches, scones and delicious sweet and savoury treats from **£22.50 - £25.00pp***

Weekend afternoon tea available from **£29.00pp***

2 course group lunch menu from **£25pp***

3 course group lunch menu from **£30pp***

Special offer 1 Scone Midweek Cream Tea. Includes scone with cream, jam and a pot of tea or filter coffee. From **£7.50pp*** Thursday–Friday

2 Scone Cream Tea from **£12pp*** Thursday–Sunday

Experience a combined tour of St Mary's Guildhall, plus enjoy a delicious cream tea, lunch or afternoon tea.

Available for groups of up to 55 people. Please note all prices are inclusive of VAT and all bookings must be made in advance and are subject to availability.

TALES OF TEA

A Taste Of Tea New

The history and etiquette of afternoon tea

Includes a tour fo St Mary's Guildhall and an afternoon tea in the historic Undercroft

A fun new experience exploring the traditions around afternoon tea. Discover historic customs, from table settings to the perfect scone - and the story behind the moustache cup.

£45.00 per person / For groups around 10 - 20 people.

* Subject to availability

CTA ASSOCIATION

UKINBOUND

Terms and Conditions

The TermsandConditionslaidout below are applicableto all advance group bookings for StMary'sGuildhallCoventry.This includes but isnotlimited to self-guided entry, guided tours and ticketed events.

Please note: Once your visit is booked and confirmed to you by email, it is fully subject to these terms and conditions.

Bookings

1. There are a limited number of tickets available in pre-designated time slots for each site/ visit date. If your chosen timeslot is booked up, you will be offered the next available slot.
2. All bookings for visits must be booked, confirmed and paid for in advance of the visit date.
3. Bookings must be made by email in the first instance and followed by a phone call if necessary. We will confirm the booking/s by email. This will also serve as the invoice for the visit.
4. Bookings can be made up to a year in advance of the visit but must be reconfirmed and all details of the booking finalised no later than 7 days (one week) before the visit date, if you visit includes food and beverage items confirmation is please required at least 14 days in advance.
5. If any changes or cancellations need to be made to your booking, you must notify us by email before the 7 day deadline or 14 day deadline if your booking includes food and beverage items. If you inform us of any reduction in numbers or cancellations after this date you will not be refunded any payment that has been made as the allocation for the visit has already been confirmed.
6. Please note: the cost of the visit will be based on final confirmed numbers.

Payment:

1. Payment must be made by the due date via bank transfer to the account details on your invoice.
2. We reserve the right to charge interest in accordance with The Late Payment of Commercial Debts (interest) Act 1998 and therefore any payments received after the specified payment date are subject to these additional interest fees.
3. In the unlikely event that your payment is late, you will be contacted by our finance team and no further bookings will be made for you, your school or organisation until any outstanding invoices are settled and paid.
4. We retain the right to cancel, or refuse entry, if payment is not made on time.
5. If this does happen, any other costs incurred around your visit are at your own risk.
6. We regret that no refunds can be given for cancellations or changes to bookings made by the booker less than 7 days in advance of your visit. This includes non-arrivals on the day of the visit itself.
7. St Mary's Guildhall also retains the right to adjust prices during this period should circumstances dictate.

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